

3 QUICK

RECRUITING TIPS TO CREATE MORE EQUITY IN INTERVIEWING



TIP 01

Ask (Yourself) these Courageous Questions

In addition to meeting the qualifications for the position, what does it **REALLY** take to land a job my company?

In other words, what are the **unwritten rules** for interview success?



TIP 02

Create an Interview Tip Sheet

Create a company approved one-page tip sheet. Within it, consider including talking points for candidates regarding the top three unwritten rules for interview success.



TIP 03

Provide Candidate Coaching

Share the one-page tip sheet with **ALL** candidates prior to interviewing. Be willing to provide light coaching for candidates that have clarifying questions or want to unpack the unwritten rules for success.